Global Cement and Concrete

# CONCRETE FUEFUE

Low Carbon and Near Zero Carbon Definitions for Procurement -Webinar

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\*Members Only\*

## **COMPETITION LAW REMINDER**

### 1. Purpose

To remind all participants of their obligations under competition law.

### 2. Reminder

All participants are committed to fair competition and compliance with competition law and will only discuss matters that are legitimate to deliberate among competitors. Meeting participants will in particular refrain from disclosing, sharing or exchanging competitively sensitive information.

The GCCA and each of its members is responsible for observing the requirements of competition law and members should make themselves familiar with their legal obligations, including as expressed in the GCCA Competition Compliance Policy. If any attendee has any concerns at any time during this meeting that discussions or conduct may be contrary to competition law, they should speak up immediately and ensure that their protest is included in the minutes, before leaving the meeting.

# GCCA member companies and affiliates operate in almost every country of the world



#### **Our Members**

- Adani Cement (pending application)
- Asia Cement Corporation
- Breedon Group
- Buzzi Unicem
- Cementir Holding
- Cementos Argos
- Cementos Moctezuma
- Cementos Molins
- Cementos Pacasmayo
- Cementos Progreso
- CEMEX
- Çimsa Cement
- CNBM
- CRH
- Dalmia Cement
- Dangote
- Fletcher Building
- GCC
- Heidelberg Materials
- Holcim
- Huaxin Cement

- JK Cement
- JK Lakshmi Cement (pending application)
- JSW Cement
- Medcem
- Misr Cement Group
- Nesher Israel Cement Enterprises
- Norm Cement
- Orient Cement
- PT Solusi Bangun Indonesia
- SCHWENK Zement
- Secil
- Siam Cement Group
- Siam City Cement
- Taiheiyo Cement
- Taiwan Cement Corporation
- TITAN Cement Group
- UltraTech Cement
- UNACEM
- Vassiliko Cement
- Votorantim Cimentos
- YTL Cement

#### Our Affiliates - partner national and regional industry associations

- Asociación de Fabricantes de Cemento Portland – Argentina
- Asociación de Productores de Cemento -Peru
- Associação Brasileira de Cimento Portland Brazil
- Association of German Cement Manufacturers (VDZ) – Germany
- Association Professionnelle des Cimentiers Morocco
- Betonhuis Netherlands
- BIBM Europe
- CANACEM Mexico
- Canadian Precast Prestressed Concrete
  Institute
- Cement Association of Canada
- Cement Concrete & Aggregates Australia
- Cement Industry Federation Australia
- Cement Manufacturers Association India
- Cement Manufacturers Ireland

- Concrete NZ New Zealand
- European Cement Association (CEMBUREAU)
- European Federation Concrete Admixtures
- European Ready Mixed Concrete Organisation
- Federación Iberoamericana del Hormigón Premezclado – LatAm
- Federación Interamericana del Cemento (FICEM) – LatAm
- Japan Cement Association
- Korea Cement Association
- Mineral Products Association United Kingdom
- National Ready Mixed Concrete Association – USA
- Portland Cement Association USA
- Thai Cement Manufacturers Association
- The Spanish Cement Association (Oficemen)
- Turkish Cement Manufacturers Association (TürkÇimento)

## Partnering and working with stakeholders



GCCA Global Cement and Concrete Association

## Agenda

- 1. Introduction
- 2. The challenge of low carbon concrete definition
- 3. Low carbon procurement initiatives
- 4. GCCA emerging policy recommendations
- 5. Defining and using low carbon concrete bands





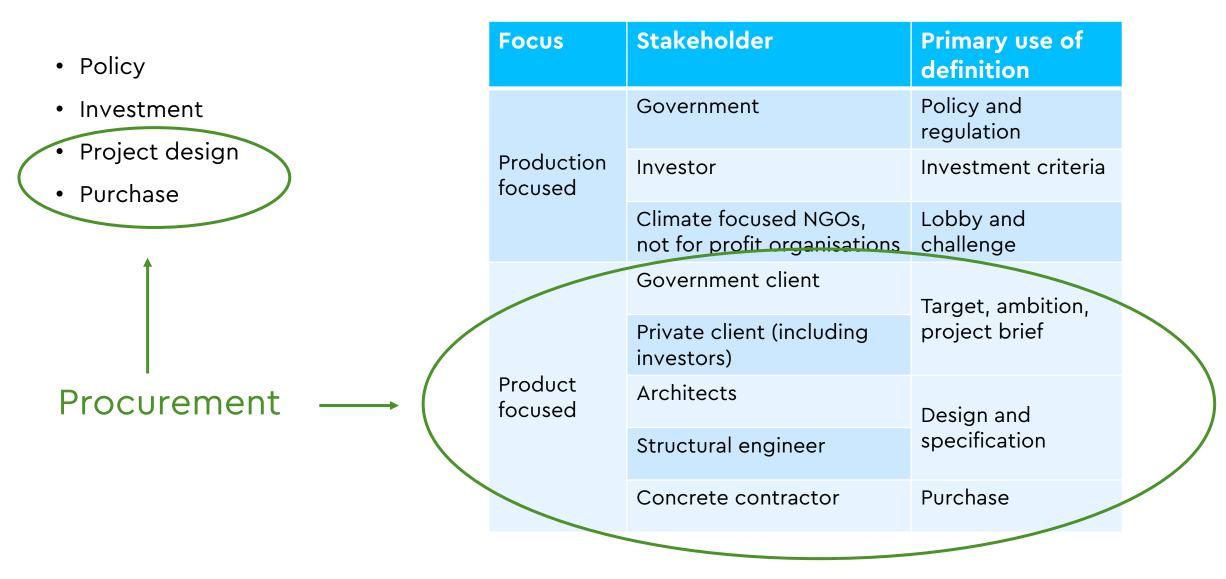
# Introduction

# Use of low carbon definitions by external stakeholders

- Policy
- Investment
- Project design
- Purchase

Focus	Stakeholder	Primary use of definition	
	Government	Policy and regulation	
Production focused	Investor	Investment criteria	
	Climate focused NGOs, not for profit organisations	Lobby and challenge	
	Government client	Target, ambition,	
	Private client (including investors)	project brief	
Product focused	Architects	Design and	
	Structural engineer	specification	
	Concrete contractor	Purchase	

## Use of low carbon definitions by external stakeholders



## Terminology

**GWP:** Global Warming Potential

**ECO<sub>2</sub>e:** Embodied CO<sub>2</sub> equivalent

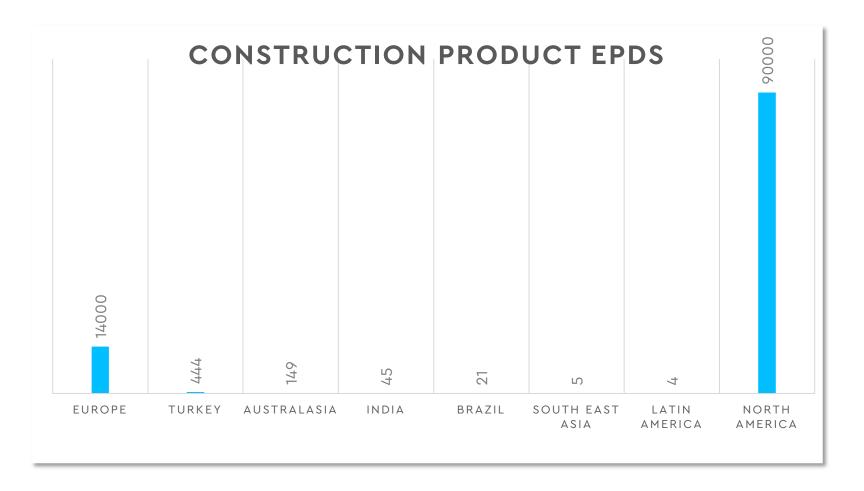
**Embodied carbon** 

**Carbon footprint** 

Carbon content

And for products, all the above, for the purposes of this presentation... ...defined in terms of scopes and life stages by EPD standards and PCRs

## Countries are at different stages of the sustainability journey



## **EPDs**

- Provide transparency on the environmental impact of a product, including GWP
- Conform to a rigorous, standardised methodology
- Our industry fought for EPDs to include modules A to D
- Risk of procurement systems adopting only modules A1 A3 since the benefit of recarbonation will not be accounted (eg N American PCRs only require A1-A3 lifecycle assessment)

• •					
	GWP (kg CO2 eq.)				
Modules	Without recarbonation	With recarbonation			
A1-A3	272.2	272.2			
A4-A5	27	26.6			
B1-B7	0	-5.8			
C1-C4	27.63	16.4			
D	-12.85	-12.85			
total	313.98	296.55			
totai	6% red				

### GWP of RMX concrete (indicative example)





# The challenge of low carbon

# concrete definition

## The challenge of low carbon concrete definition

Why a challenge?

Embodied carbon of concrete depends on:

- A spectrum of products: Type and application
- Location
- Material availability
- Construction needs

What terms are being used

- 'low-carbon'
- 'lower carbon'
- 'sustainable' concrete

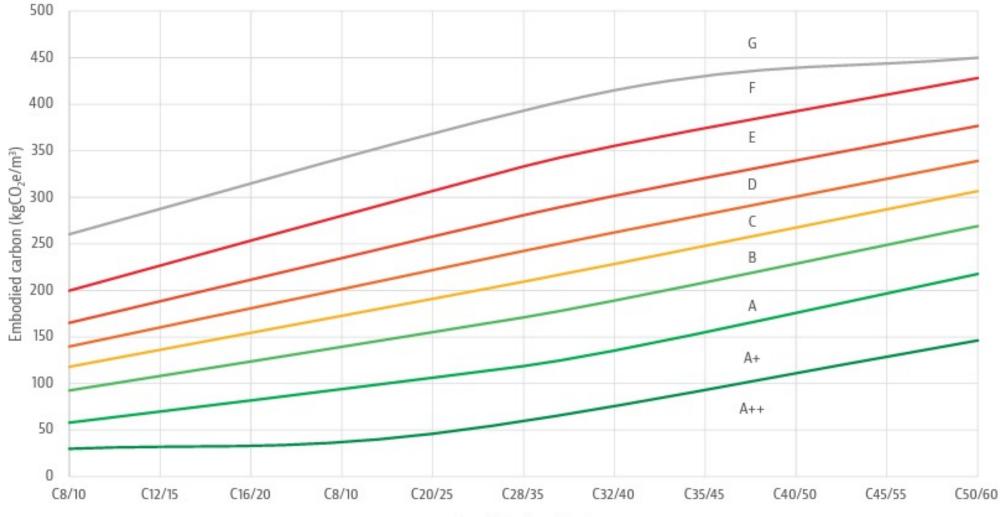
# Simple but limited OR perfect and complex?

## A spectrum of low carbon framework

	SIMPLE	GOOD	PERFECT/COMPLEX
PROs	CAN BE UNDERSTOOD & CAN BE APPLIED		ACCURATE
CONs	Comparisons are less meaningful. At extreme simplicity it is even useless (c.f. complex material)		Data is not available to develop the benchmarks. At extreme there are millions of benchmarks



Fig 1.2: GCB/LCCG benchmark ratings for embodied carbon, normal-weight concrete, LCA stages A1-A3 (ready-mix: cradle to batching plant gate; precast: cradle to mould)



#### Notes :

- The benchmark ratings are based on embodied carbon of normal weight concrete mixes used recently in the UK
- Performance requirements may make it impractical to achieve some ratings for a
  particular application
- Achieving a rating of A, A+ or A++ through use of a high proportion of GGBS with an
  associated requirement to significantly increase the total binder content (kg/m<sup>3</sup>) may
  not be an effective method of reducing global GHG emissions

#### Specified strength class

Opportunities for reducing the carbon rating may typically be achieved by adjusting: type and % of SCM, requirements for early strength gain, consistence, environment (e.g. by use of protective barrier layers), minimum cement content (kg/m<sup>3</sup>), w/c ratio, use of admixtures, type and grading of aggregates, age at which the specified strength must be achieved, sources of constituents

## CONCRETE F⊻†UpE

Version 1.2 March 2022

# Simple but limited

## What critiques say...

Proposed SIMPLE UK concrete banding, by strength only, reveals limitations to account for complexities, such as:

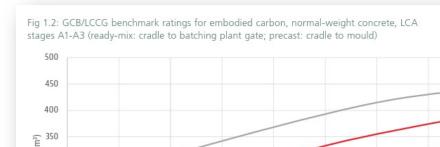
- different **durability** requirements for different conditions (i)
- different **application**, eg, piling, post-tensioned, (ii)
- (iii) different **placement**, eg, pump, skip, flowing, self compacting
- (iv) different **location** of the project, eg, different constituents availability.
- (v) different weather and exposure conditions;

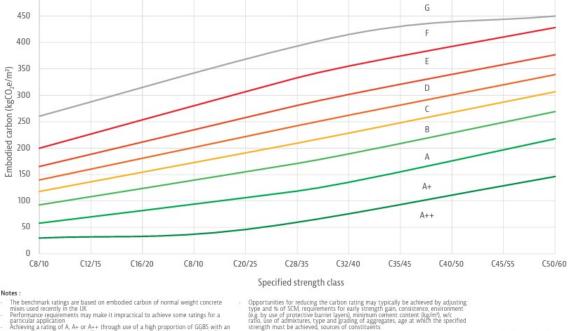
...all require/result in different compositions which impacts ECO<sub>2</sub>.

### If they are ignored, as in strength only banding, then system is limited.

Adapted from THE CONFUSED WORLD OF LOW CARBON **CONCRETE Kanavaris & Scrivener 2023** 

**GCCA** Global Cement and Concrete Association





Source: Low Carbon Concrete Routemap, ICE 2022

ent to significantly increase the total binder content (kg/m²) may

not be an effective method of reducing global GHG emis



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# Defining low(er?) carbon and near zero concrete

"Do not let perfection be the enemy of the good" - Voltaire

Do not seek PERFECT and deliver no progress

Do not seek SIMPLE and deliver non functional

Can we define a "GOOD" which is good enough.

Separate

- value setting for definitions (benchmarks/references/baselines/banding) from

- value setting of targets





# Low carbon procurement initiatives Cement and Concrete

## Low carbon procurement initiatives (global)

The following slides provide an overview of the following low carbon procurement initiatives:

- First Movers Coalition (FMC)
- Concrete Zero
- IDDI







AN INITIATIVE OF THE CLEAN ENERGY MINISTERIAL

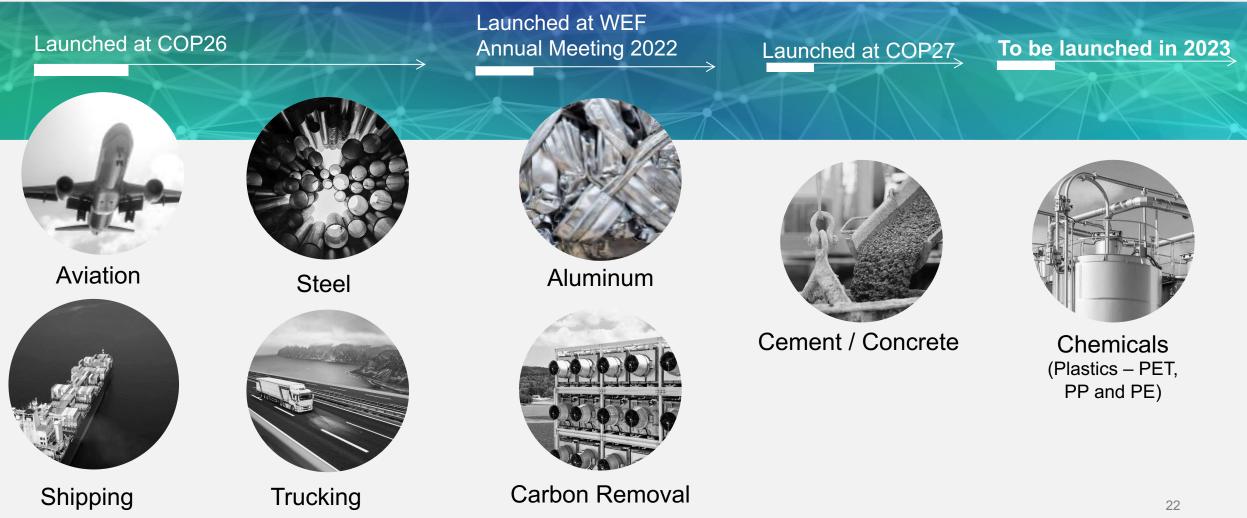


FMC sits in an ecosystem of International Organizations, processes and initiatives relevant to industry decarbonization and that can help advance its mission





# Eight sectors in scope of the FMC, representing >30% of global carbon emissions today & most new tech needs



## **Overview of FMC**



total commitments from 81 companies and 1 non-profit organization across 7 sectors

...resulting in...

\$12B

12

## in demand for near-zero-emission products

...supported by...

**government partners** representing 50% of global GDP

#### Aluminum

Apple Ball Corp Bang & Olufsen CBA Constellium Ford Motor Company General Motors Logitech Novelis PepsiCo Speira Trafigura Volvo Group

#### Aviation

Airbus American Express GBT Apple Autodesk Aveva Bain & Company Bank of America Boeing Boston Consulting Group Deloitte **Delta Airlines** Deutsche Post DHL Group Eni ΕY FedEx Fortescue Metals Group Lufthansa Group (Lufthansa German Airline, Swiss International Airlines. Austrian Airlines and Brussels Airlines) Nokia PWC **Rio Tinto** Salesforce Schneider Electric **United Airlines** University of Michigan Vattenfall

#### Carbon Removal

- AES
- Alphabet Boston Consulting Group EGA Microsoft Mitsui O.S.K. Lines Salesforce SwissRe Trafigura

#### Cement / Concrete

CCC Etex General Motors RMZ Vattenfall Ørsted

#### Trucking

Agility Cemex Dalmia Cement Fortescue Metals Group HeidelbergCement Holcim National Grid Norge Mining PepsiCo Rio Tinto Scania SSAB Swedish Steel Vattenfall Volvo Group

#### Shipping

A.P. Møller – Mærsk Agility Aker ASA Aker Biomarine Amazon BHP Fortescue Metals Group Höegh Autoliners Logitech Mitsui O.S.K. Lines Rio Tinto Trafigura Western Digital Yara International

#### Steel

Aker Solutions Alfa Laval Bharat Forge CCC Ecolab Enel Engie Ford Motor Company Fortescue Metals Group **General Motors** Iberdrola Invenergy Johnson Controls Mahindra Mainstream Renewable Power Marcegaglia Ørsted **ReNew Power** Scania Trane Technologies Vattenfall Vestas Volvo Group ZF Friedrichshafen AG

23





# Cement and Concrete | Detailed commitment

## Subject of demand signal

First Movers will make a commitment for either cement or concrete:

- 1. Cement with embodied carbon below 184 kg CO<sub>2</sub>e/ton
- 2. Concrete that meets the embodied carbon limits below

Specified compressive strength (f'c in psi)	Embodied carbon (kg CO <sub>2</sub> e/m³)
0 - 2500 psi	70
2501 - 3000 psi	78
3001 - 4000 psi	96
4001 - 5000 psi	117
5001 - 6000 psi	124
6001 - 8000 psi	144

## **Technological pathways**

Solutions may include (but are not limited to):

- CCUS
- Non-fossil-based SCMs
- Fuel switching
- Renewable electricity
- Efficiency improvements
- Decarbonated raw materials
- Alternative cement chemistries
- CO<sub>2</sub> mineralization during curing

#### Out-of-scope:

- [By 2035] Fossil-based SCMs (i.e., GGBS and fly ash)
- Carbon offsets

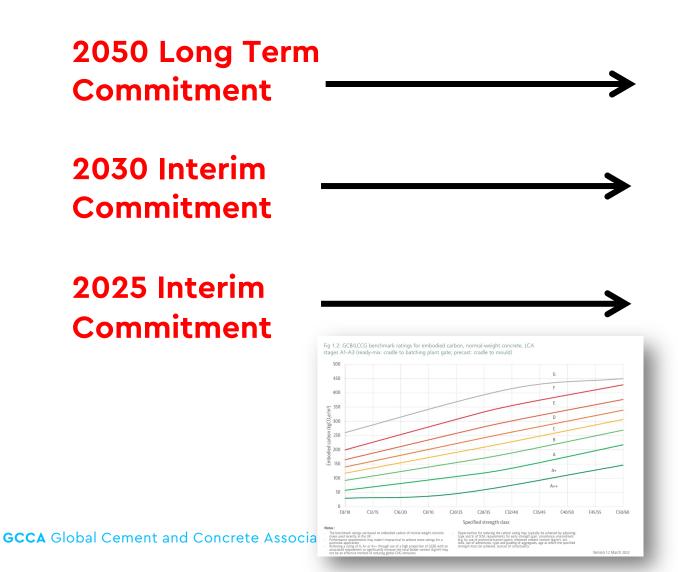
**Bolded** abatement technologies seen as most critical to meeting FMC targets according to FMC research



# **ConcreteZero members – May 2023**



# **Concrete Zero: Minimum Commitment Criteria**



Commitment to [procuring/specifying/stocking]

100% Net Zero concrete.

**50%** Level B concrete (LCCG ratings)\*

**30%** of Level B concrete (LCCG rational qualitive requirements apply





# THE INDUSTRIAL DEEP DECARBONISATION INITIATIVE (IDDI)

# "If you make it we will buy it" The Green Procurement Pledge

Within the next three years IDDI expects to have enabled a minimum of ten governments to pledge to reducing embodied carbon emissions of all major public construction projects by 2050 in line with a 1.5C global warming trajectory.



Governments joining IDDI will chose the level of ambition for their pledge:

#### Level One:

Starting **no later than 2025**, require disclosure of the embodied carbon in cement/concrete and steel procured for public construction projects.

#### Level Two:

(in addition to Level 1): Starting no later than 2030, conduct whole project life cycle assessments for all public construction projects, and, by 2050, achieve net zero emissions in all public construction projects.

#### Level Three:

(in addition to Levels 1 and 2): Starting no later than 2030, require procurement of low emission cement/concrete and steel in public construction projects, applying the highest ambition possible under national circumstances.

#### Level Four:

(in addition to Levels 1, 2 and 3): Starting in 2030, require procurement of a share of cement and/or crude steel from near zero emission material production for signature projects.

IDDI government partners will provide information on their progress annually and share their learnings with other participating governments.





## Environmental Product Declarations (EPDs)

## Do:

- Provide transparency about the environmental impact of a product, including global warming potential (GWP): t CO<sub>2</sub>e / t product (or kg CO<sub>2</sub>e)
- Conform to a rigourous, standardised methodology (or one of several)

## Do not:

- Define what can be called low- or near-zero emission
- Certify that a product is low emission

## Low- and near-zero emission thresholds

## Do:

- Define the quantity of embodied emissions at which a product can be described as lowor near-zero emissions, described as:
  - t  $CO_2e / t product (or kg <math>CO_2e$ )
- Relate to a highly specific point in the value chain e.g., crude steel, cement

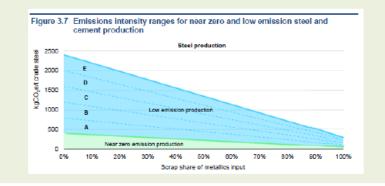
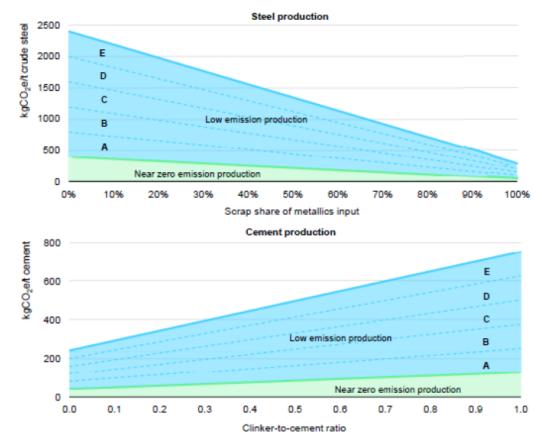




Figure 3.7 from IEA report Achieving Net Zero Heavy Industry Sectors in G7 Members (2022), Chapter 3, p127.

## **IEA LOW- AND NEAR-ZERO EMISSION THRESHOLDS**

- Relate to the production of *crude steel* and *cement*
- Governments can compare information contained in EPDs and these thresholds to understand what emission intensity range or 'band' their procurement fits in to
- Governments can set targets for greening procurement based on these bands
- IEA also proposes a formula to calculate the overall share of low emission production at a national level, but this is beyond the scope of the IDDI



#### Figure 3.7 Emissions intensity ranges for near zero and low emission steel and cement production



Figure 3.7 from IEA report Achieving Net Zero Heavy Industry Sectors in G7 Members (2022), Chapter 3, p127.



Level	Min. CO₂ reduction vs. local baseline	CSC-Certificat	e	<ul> <li>MANAGEMENT</li> <li>M1 Sustainable Purchasing</li> <li>M2 Environmental Management</li> <li>M3 Quality Management</li> </ul>	S1 Local Community S2 Health Product Information S3 Occupational Health & Safety	Level	Min. volume-% R-material
1 Star	30		PREREQUISITES P1 Ethical and Legal Compliance	M4 Health & Safety Management M5 Benchmark	ECONOMICS B1 Local Economy B2 Ethical Business B3 Innovation B4 Feedback Procedure	1 Star	10
2 Stars	40		P2 Human Rights P3 Indigenous People Rights P4 Environmental and Social Impact	P3 Indigenous People Rights E1 Life Cycle Impact		2 Stars	20
3 Stars	50		P5 Tracea Materiais			3 Stars	40
4 Stars	60			<ul> <li>EX Secondary Materials</li> <li>EX Transport</li> <li>E9 Secondary Fuels</li> </ul>		4 Stars	80
GOLD	CO <sub>2</sub> -Module Plant Requirements L1 CSC certification Silver+ L2 75% coverage of the cerr L3 Monitoring of GHG emiss CSC certification criterior L4 Quality Management: QM Product Requirements	nent supply chain sions n E3.02 fulfilled	are voluntary the traditional aim at cre credibility can be us for concre dialogue	and the $CO_2$ Module <b>product add-ons</b> to CSC-certificate and eating transparency and we as a marketing tool ete to lead the circularity and the low $CO_2$ of concrete	R-Module Plant Requirements R1 CSC certification Silve R2 Traced R-material sup R3 R-material Consumption R4 Quality management QMS, Use of certified Product Requirements	ply on	GOLD

## Low carbon procurement initiatives (local)

The following slides provide an overview of the following low carbon procurement initiatives:

- Marin County's Low Carbon Concrete Law
- New Jersey Low Carbon Concrete Law

## Marin County's Low Carbon Concrete Code

Marin County's Low Carbon Concrete Code mandates that residential and commercial construction:

- 1. Replace Portland cement with supplementary cementitious materials, including fly ash, slag, and ground glass;
- 2. Minimise the amount of cement in mixes; and
- 3. Change the requirements for how aviably concrete here to aver to allow for less cement to be

	Cement limits for use with any compliance method 19.07.050.2 through 19.07.050.5	Embodied Carbon limits for use with any compliance method 19.07.050.2 through 19.07.050.5		
Minimum specified compressive strength f'c, psi (1)	Maximum ordinary Portland cement content, lbs/yd3 (2)	Maximum embodied carbon kg CO <sub>2</sub> e/m <sup>3</sup> , per EPD		
up to 2500	362	260		
3000	410	289		
4000	456	313		
5000	503	338		
6000	531	356		
7000	594	394		
7001 and higher	657	433		
up to 3000 light weight	512	578		
4000 light weight	571	626		
5000 light weight	629	675		



used.

## New Jersey Low Carbon Concrete Law

- Concrete producers who supply at least 50 yards of concrete for state funded construction projects will be eligible for a performance-based tax credit if the concrete delivers quantifiable reductions in embodied carbon
- Prior to the implementation of the tax credit program, the New Jersey
   Department of Environmental Protection (DEP) will be charged with

establishing embodied carbon baselines for concrete measured in GWP

 Producers who submit certified EPDs that validate GWP scores that fall below this baseline will be awarded a tax credit of up to 8% of the total cost of the contract







# GCCA Policy recommendations (draft)

## **Emerging GCCA Policy/Position Paper**

GCCA and its members welcome the creation of market demand for low-carbon and near zero carbon construction and decarbonised value chains,

and more specifically,

they welcome stimulation of demand for low-carbon and near zero cement and concrete products through public procurement policy.



## **Emerging GCCA Policy/Position Paper**

Important context for product level low carbon procurement

To achieve the optimum design and performance, comparison of construction materials should:

- Only be made in the context of, and at the scale of, a whole building or infrastructure asset
- Consider the full range of economic, technical and sustainability performance issues
- Assess performance over the whole lifecycle of a building or infrastructure asset

Concrete can minimise the need for services and finishes and hence **per square metre flooring metrics** for overall construction is the preference of cement/concrete industry to capture the reduced GWP impacts afforded by concrete.

## **Emerging GCCA Policy/Position Paper**

Low carbon procurement of products should:

- be based on comparison of products with the same functional performance
- use recognised Environmental Product Declarations
- use definitions of low/lower carbon and near zero carbon that are commonly agreed and unambiguous

Definitions themselves, or reference or benchmark values from which they are sometimes derived, should recognise the:

- wide range of concrete products
- geographical variation in embodied carbon of cement and concrete products

Targets for reduction compared with definitions/references/benchmarks must be:

- stretching to deliver demand signal wanted by manufacturing industry
- challenging enough to avoid green washing
- realistic to ensure customers can find suppliers
- congruent with GCCA global roadmap taking into account national opportunities

## **Emerging GCCA Policy/Position Paper**

- Low carbon product procurement can be at cement level or concrete level to suit the typical supply and construction practice in a country
- Concrete is considered in different strength bands
- Reference values for products can and should be determined typically for each country, and more locally at state level for large countries such as China, India, and USA
- GCCA members recommend that the reference/benchmark is set to incentivise all decarbonisation levers along the manufacturing value chain.
- Targets in terms of % reduction cannot be set in isolation of other factors. There needs to be an inter-relationship between magnitude of **targeted reduction**, percentage of **volume** purchased for which the target applies, and the **time** period until the target is to be achieved.



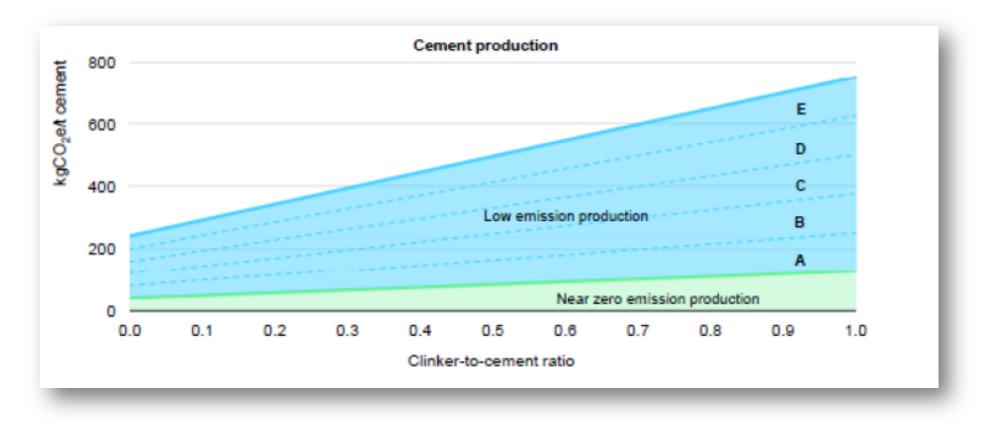




# Working with IDDI

- Cement
- Concrete

### **IEA/IDDI Near Zero Cement**



Note: The KgCO<sub>2</sub> eq. values used by IDDI are calculated based on a different scope than EPD methodology



## Clinker to Cement ratio sliding scale

#### Cement

Sliding Scale for definitions of "low carbon" and "near zero" cement product has been rejected by GCCA , and IDDI has provided an opt out for countries.

- Justification/reasoning for rejection of sliding scale is that it negates the lever of SCMs which is a valid (and under used) decarbonisation lever for cement and concrete
- IEA explicitly justify the introduction of the sliding scale so that the definitions drive behaviour that focusses on the decarbonisation levers in clinker production

#### Concrete

The same arguments as above for cement, equally apply to concrete (perhaps even more so).



## The developing proposal for concrete

#### Be congruent with IDDI definitions for Cement in terms of

- Same bands for all countries-
- Five low carbon bands "A to E" , with equal spacing/range
- "Near zero" band defined by destination at 2050
- Upper bound of band "E" defined using current practice

- "F" and "G" bands introduced to allow wider engagement
- Based on GWP from EPDs
- Clinker/cement sliding scale NOT applied

IDDI essential requirement is consistent global reporting by countries

UTUDF

## The developing proposal for concrete

#### Concrete divided into categories because it is not one product

- Categories based on strength classes, because that performance characteristic impacts more concretes than any other\*
- Special readymixed concrete which is defined by other performance characteristics may need to be excluded at start of process
- Application to readymixed
- No recommendation for precast at this stage (precast GWP EPD includes embedded steel and factory process of casting, so comparison with thresholds/targets based on Readymixed GWP EPD is less valid)

\*note that even this is a simplification because concrete's specified for a particular strength but different exposures may require different mixes and hence different ECO<sub>2</sub>

Select top major cement producers Collect country level data for each strength

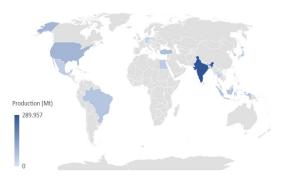
Normalise country data

Establish global banding using weighted averages



Select top major cement producers





Country India United States Turkey Indonesia Brazil Japan Egypt Mexico South Korea Thailand Germany Bangladesh Collect country level data for each

Normalise country data Establish global banding using weighted averages

1. Collect data per strength and per country using:

- Best practice for CEM I cement\*
- Best practice for mix design\* (i.e. powder content)
- Average values \*\* for:
  - Energy mix
  - Transportation emissions
  - Etc

2. Produce EPDs for each concrete strength (this gives Band E)

\* biggest impact in GWP and hence best practises should be used

GCCA Global Cement and Concrete Association average values are recommended for simplicity and

Select top major cement producers





Country India United States Turkey Indonesia Brazil Japan Egypt Mexico South Korea Thailand Germany Bangladesh Collect country level data for each

#### Normalise country data

Establish global banding using weighted averages

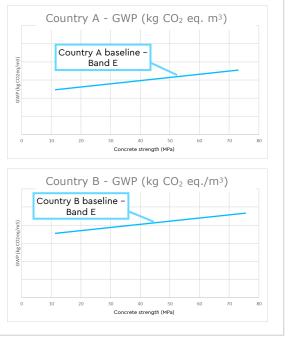
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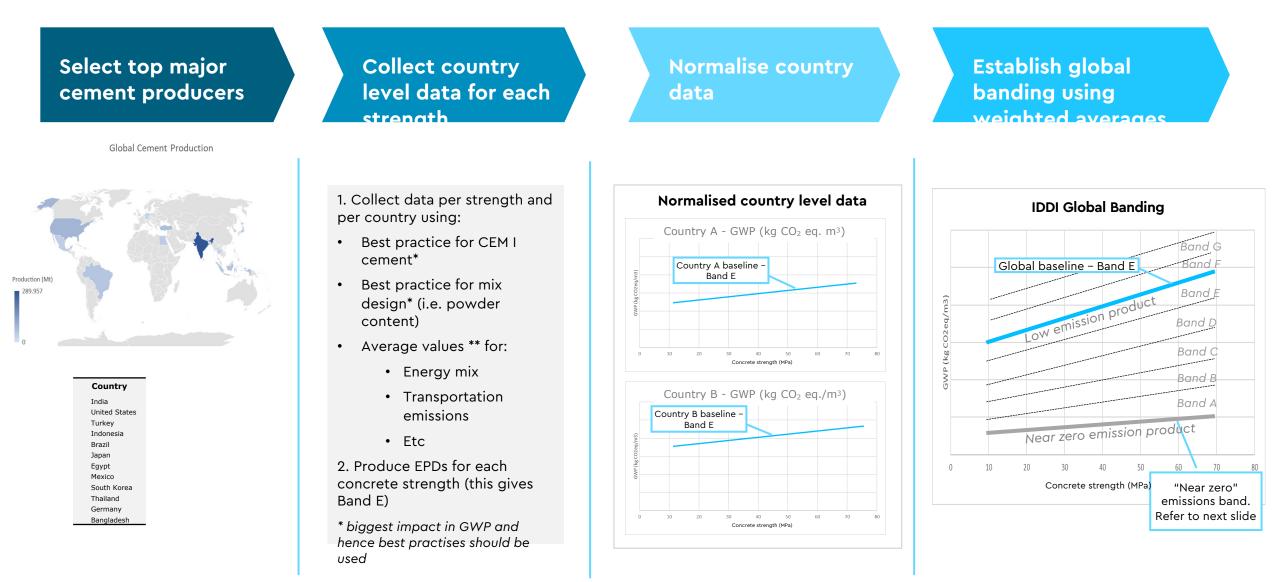
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GCCA Global Cement and Concrete Association average values are

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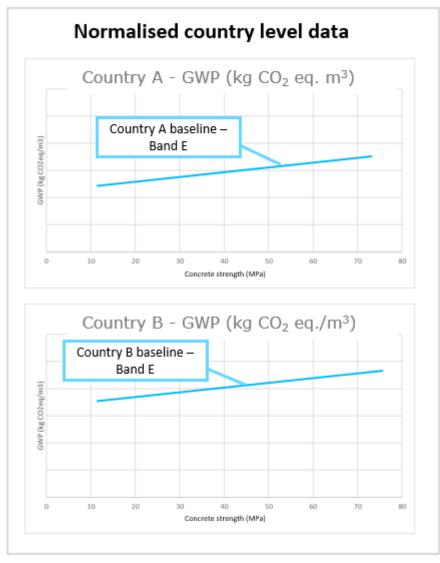


GCCA Global Cement and Concrete Association average values are

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## What do we mean by normalisation

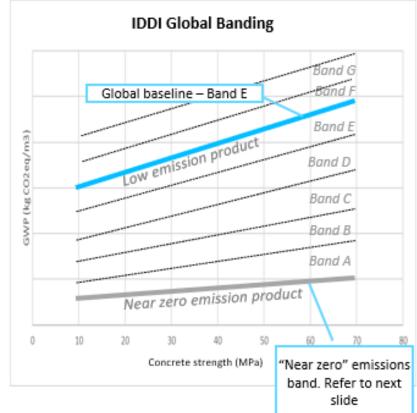
- Normalisation is required to account for different PCR standards and practises in each country
- Further studies to determine a methodology on how to take these differences into account in global banding are require





### How do we derive the near zero band

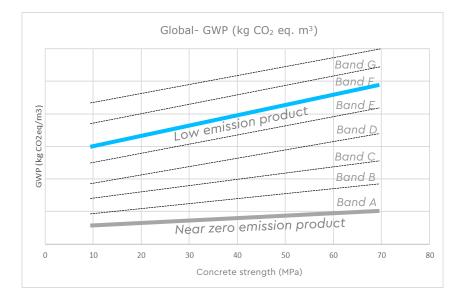
- Upper bound of near zero band reflects the 2050 destination
- It is derived using **IDDI/IEA "near zero" cement** and the IDDI PCR harmonisation guidelines, for example:
  - EN 15804
  - EPD International c-PCR
  - Ecolnvent database





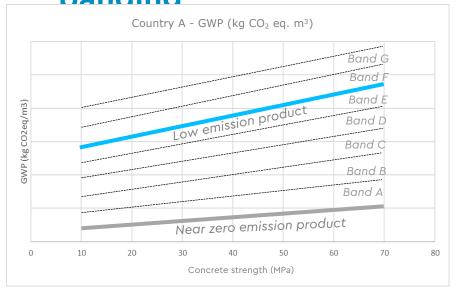
# How do we use global banding at country level

### Global IDDI banding



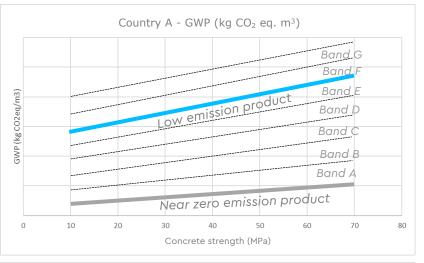
Reverse normalise to consider differences in EPD standards in country

#### Country A normalised global banding

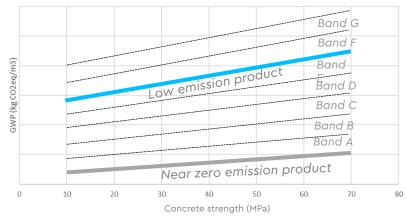


# How do we use global banding at country level: Applications

# Normalised global banding

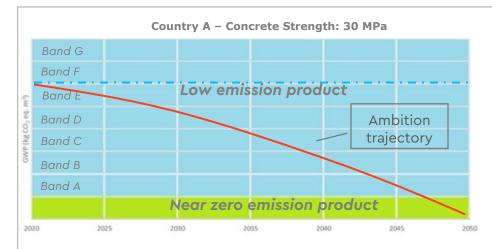


Country B - GWP (kg  $CO_2$  eq. m<sup>3</sup>)

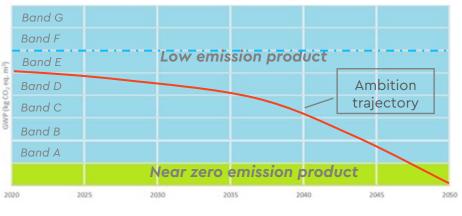


Each country can determine trajectories and ambition per concrete strength

# Ambition trajectories to net zero per strength



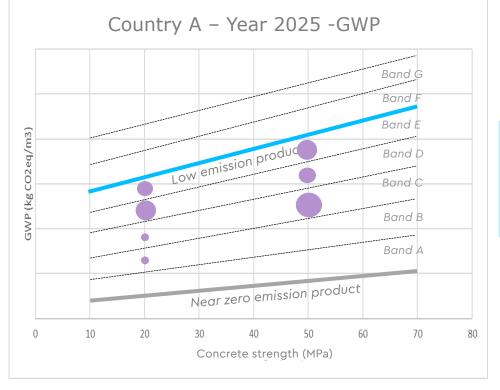




## How do countries report data

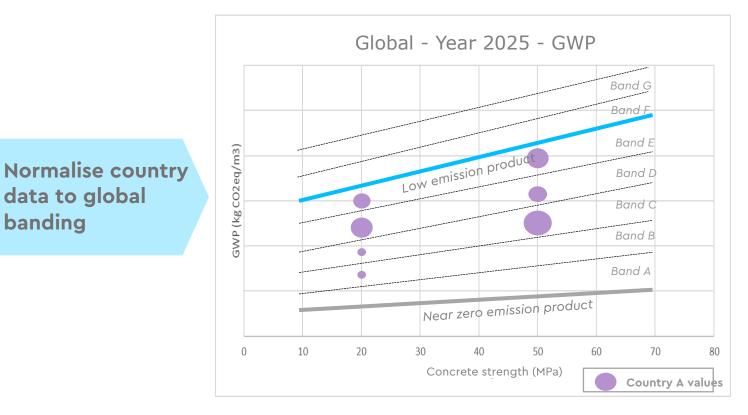
#### **Country data reporting**

Country data (% in each band) plotted on country graphs and reported to IDDI. For further details refer to IDDI slides.



banding

#### **IDDI processing**



Global Cement and Concrete

# CONCRETE FUEFUE

Low Carbon and Near Zero Carbon Definitions for Procurement -Webinar

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\*Members Only\*