



Global Cement and Concrete  
Association  
2<sup>nd</sup> Annual Conference  
Information & Agenda Pack for delegates

## ***Innovation in Focus***

**10th October 2019**

Sofitel Singapore City Centre Hotel  
9 Wallich Street, 078885, Singapore

**Register Today**

[REGISTER AND BOOK](#)

[HOTEL ACCOMMODATION](#)

### **Conference Overview**

**Thursday 10<sup>th</sup> October – Main Conference Day:** Registration opens at 08:00, [Main Conference](#) begins promptly at 09:00 and ends at 17:00.

#### **Morning session (technical panels) - Thursday 10th October 2019 09:00 hrs**

The morning session will focus on **innovations in cement and concrete** and will be opened by Lars Sudmann, widely recognised for his TEDx talk “The Spaghetti Principle of Innovation.” Lars has in-depth experience in innovation leadership and works with companies such as Vodafone, the Microsoft Innovation Center, Knauf and Siemens. His opening presentation will set the tone for the interesting sessions on innovation in our sector.

Our cement and concrete panels will each bring together a wealth of expertise from academics, suppliers and practitioners on the innovations that will be central to the future of our industry. (As these are parallel sessions we are requesting that all attendees register their choice in advance for which panel they will attend.)

NB. Please also note that there will be a Womens networking breakfast from 07.30 am for members of the GCCA Womens network.

#### **Afternoon session - Thursday 10th October 2019 14:00 hrs**

The high-level afternoon plenary session will explore the **future of cities and the role of concrete** and will be led by world-renowned smart cities expert, Ayesha Khanna. Ayesha is a strategic advisor on smart cities and has worked with SMRT, Singapore's largest public transport company and SmartDubai transforming the city's service delivery. She has been published and quoted on innovation and smart cities in The New York Times, BusinessWeek, TIME, Newsweek, Forbes, and Harvard Business Review.

Ayesha will be joined by prominent Indian architect Dr Anupama Kundoo, Simon Gusah, Chief Resilience Officer for Lagos in Nigeria and Professor Erwin Viray, Head of the Architecture Sustainable Design Pillar, Singapore University of Technology & Design. They will explore themes around the future of cities and the role of concrete.

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The 'Concrete in Life' awards dinner commences with drinks reception at 18:30 in the Wallich foyer (Etincelle Bar) - Gallery viewing commences at 19:00 followed by a seated dinner at 19:30.

## Location

Sofitel Singapore City Centre Hotel  
9 Wallich Street, 078885, Singapore

## About GCCA

The GCCA is a CEO led industry initiative. It's [members](#), [Board of Directors](#), and [Executive team](#) are committed to sustainability – reducing the impacts of cement production and promoting the unique properties of concrete as a sustainable, durable and resilient building material – a material that will answer the needs of a growing and increasingly urban population that is set to exceed 9 billion people by 2050.

## Innovation in Focus - Conference

**This event is a great opportunity to:**

- Learn about key innovations and trends that impact on the cement and concrete industry at a global and regional level
- Engage with renowned global experts
- Network with senior industry leaders and other key industry stakeholders
- Meet the GCCA executive team
- Learn more about the Association's priorities and work program

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## Who Should Attend?

Thursday 10<sup>th</sup> October – Wider industry stakeholders

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## Cost to Attend

**Delegate fee**– €300.00 per person (non-members)

Fees are transferable but non-refundable.

**Terms and conditions in the registration documents**

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## Accommodation

### Sofitel Singapore City Centre Hotel

Accommodation is available to reserve on a first-come, first-served basis for the duration of the conference at the Sofitel Singapore City Centre Hotel.

\$SGD 350.00 - King room for single occupancy

Rate is quoted per room, per night, including breakfast

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Please use the link provided in the registration form to secure our special rate

**Please confirm your attendance by registering here:**

**Delegate Registration**

[REGISTER AND BOOK  
HOTEL ACCOMMODATION](#)

## ***Innovation in Focus – Agenda***

Sofitel Singapore City Centre Hotel  
9 Wallich Street, 078885, Singapore – Wallich & Saga Ballrooms, Level 5

**Thursday 10<sup>th</sup> October – Main Conference**

<b>Thursday 10<sup>th</sup> October, 2019 – Wallich Ballroom</b>		
<b>Registration opens / Welcome Refreshments 08:00 A.M.</b>		
<b>START</b>	<b>END</b>	<b>SESSION</b>
<b>07:30</b>	<b>08:30</b>	<b>Women in cement and concrete breakfast</b>
<b>09:00</b>	<b>09:15</b>	<b>Morning session - CEO Welcome</b>
<b>09:15</b>	<b>10:00</b>	<b>Innovation Keynote Speaker – Lars Sudmann</b>
<b>10:00</b>	<b>10:30</b>	<b>Break</b>
<b>10:30</b>	<b>12:30</b>	<b>Technical innovation panels for cement and concrete</b>
<b>12:30</b>	<b>14:00</b>	<b>Lunch break - 'Racines' Restaurant</b>
<b>14:00</b>	<b>14:15</b>	<b>Afternoon session – President Welcome</b>
<b>14:15</b>	<b>15:00</b>	<b>Smart Cities Expert – Ayesha Khanna</b>
<b>15:00</b>	<b>15:15</b>	<b>Industry Announcement</b>
<b>15:15</b>	<b>16:45</b>	<b>Cities of the Future - Innovation Challenges</b>
<b>16:45</b>	<b>17:00</b>	<b>Wrap up and close</b>
<b>'CONCRETE IN LIFE' AWARDS DINNER 18:30 – 22:30</b>		

## Food and Beverages

Throughout the conference the GCCA will provide refreshments during the day along with a buffet lunch served in Racines restaurant. The "Concrete in Life" awards dinner takes place on Thursday 10<sup>th</sup> October from 18:30 and is free to attend for all registered delegates.

**Additional Questions?** Contact the GCCA at [info@gccassociation.org](mailto:info@gccassociation.org)

## Main Points of Contact

### Andrea Stone

Events & Registration

[Andrea.stone@gccassociation.org](mailto:Andrea.stone@gccassociation.org)

### Paul Adeleke

Communications & Marketing

[communication@gccassociation.org](mailto:communication@gccassociation.org)

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## TRAVEL VISAS

Delegates are responsible for ensuring they have the correct travel and visa documentation to travel to Singapore. If you require a letter of invitation to support your travel visa, please contact Andrea Stone [andrea.stone@gccassociation.org](mailto:andrea.stone@gccassociation.org)

## Singapore Airport Information

Flights arrive into Changhi Airport. Transfer to the City centre by taxi, train or bus or you can book 4 and 7-seater transport with the concierge in the arrival's hall.

## TAXI

Taxis are available for hire at the taxi stands in the Arrival areas of each Terminal. A ride to the city takes about 30 minutes and costs between S\$20 and S\$40. All fares are metered.

There is an additional Airport Surcharge for all trips originating from the Airport:

- Fri–Sun (5:00PM–12:00AM): S\$5 Airport Surcharge
- All other times: S\$3 Airport Surcharge
- Midnight surcharge (12:00 AM–6:00 AM): 50% of final metered fare
- Peak-hour surcharge (6:00 AM–9:30 AM, Mon–Fri and 6:00 PM–12:00 AM, Mon–Sun): 25% of final metered fare

## TRAIN

To get to the city, take the train from Changi Airport MRT Station (CG2) to Tanah Merah MRT Station (EW4), then transfer to the East West Line 2 towards Tuas Link MRT Station (EW33).

**Nearest MRT to hotel is Tanjong Pagar (2 minutes' walk to hotel)**

Get detailed train timings on the **SMRT Journey Planner**.

Single-ride tickets and EZ-link cards can be purchased at all train stations.

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## AIRPORT TRANSFER

For convenient transfers from Changi Airport to your destination, please approach the 24-hour Ground Transport Concierges at the Arrival Halls. Choose from the two vehicle options below based on your needs.

### Rates

- 4-seater limousine: S\$55.00\* per departure from the airport
- 7-seater large taxi: S\$60.00\* per departure from the airport

**Contact airport** Ground Transport Concierge

- Terminal 1: **+65 6543 1985**
- Terminal 2: **+65 6546 1646**
- Terminal 3: **+65 6241 3818** (main booking hotline)
- Terminal 4: **+65 6581 6775**

For information on joining the GCCA please see our [website](#) for further details or contact us: [info@gccassociation.org](mailto:info@gccassociation.org)

## Global Cement and Concrete Association

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6th Floor, 2 Kingdom Street  
London, W2 6JP

[gccassociation.org](http://gccassociation.org)

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