

The authoritative worldwide voice

Developing and strengthening industry contribution to sustainable construction

Thoughts from the CEO

As we start the year may I take the opportunity to wish all members and affiliate organisations a happy and successful year ahead.

Whether or not you were able to attend our inaugural gathering in London in November last year, I hope you will agree that it now feels as though the GCCA is genuinely 'up and running'. We couldn't have got to where we are today without the enormous contribution of many from across the sector. My sincere thanks to everyone who has been involved – but the journey is only just getting started, and we will need the continuing support from all our colleagues from around the world in 2019 and beyond.

The GCCA continues to grow. We now stand at 32 members and 9 affiliates from right across the world. As you will have heard from our President, Albert Manifold our target is to get to 50% of global cement production capacity as soon as possible, to really seize our moment and become the industry voice.

Last week we welcomed Dr Andrew Minson as Concrete & Sustainable Construction Director who completes the GCCA Executive team. It's very much your GCCA and together this year we can make enormous strides in shaping a sustainable future for cement and concrete.

**Benjamin Sporton
Chief Executive Officer, GCCA**

GCCA Board confirmation and work

At the November gathering in London an Annual General Meeting elected the GCCA Board. The Board met and approved future work, comprising: *2019 Work Program* - including an implementation structure and 'Workstream' Board Sponsors *Governance arrangements* - including member interaction and a 'Partnerships Council' to oversee the relationship of the GCCA and its affiliates

The GCCA Elected Board



Albert Manifold (President) - CRH plc; Thomas J Cao (Vice-President) - China National Building Material Company Ltd; Fernando Gonzalez (Vice-President) - Cemex S.A.B. de C.V.; Walter Dissinger - Votorantim Cimentos S.A.; Shuji Fukuda - Taiheiyo Cement Group; Jan Jenisch - LafargeHolcim Ltd.; Krishna Kishore Maheshwari - UltraTech Cement Ltd.; Joseph Makoju - Dangote Cement PLC; Julio Rodríguez Izquierdo - Cementos Molins, S.A.; Dr Tamer Saka - Çimsa Çimento Sanayi ve Ticaret A.Ş.; Bernd Scheifele - HeidelbergCement AG; Mahendra Singhi - Dalmia Cement Bharat Limited; Mikhail Skorokhod - Eurocement Group CJSC (Filaret Galchev attending)

GCCA Work Program 2019

The *GCCA Work Program 2019* sets the direction towards achieving sustainability objectives and addressing the full lifecycle of cement and concrete. Each priority has a Board sponsor from a member company to help oversee the work of a dedicated working group.

Work Program themes & sponsor:

Health and Safety in the cement & concrete industries – Aliko Dangote, Dangote

Future of construction and the role of concrete – Albert Manifold, CRH

Sustainability value of concrete – Bernd Scheifele, HeidelbergCement

Concrete Guidelines – tbc

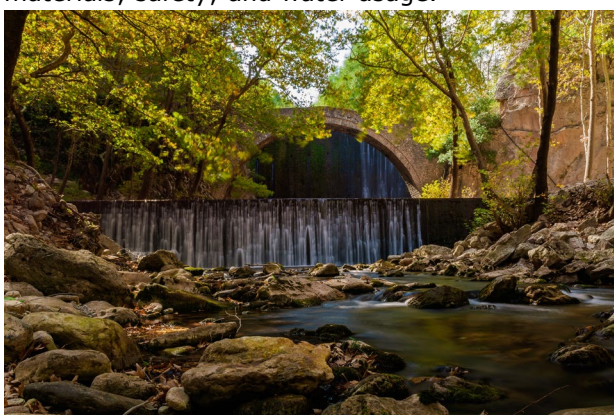
Cement Innovation – Mahendra Singhi, Dalmia

Cement Best Practices and Reporting – Fernando Gonzalez, CEMEX

There is a strong call for collaboration and cooperation from the GCCA Board. Last week we put out a call for expressions of interest to members and affiliates to seek nominations for involvement in working groups to help deliver the work program.

GCCA Sustainability Guidelines

The first six GCCA [Sustainability Guidelines](#) were published last month. The guidelines include a number of simple, reliable and representative KPIs against which full member companies will monitor and report on their sustainability performance across a number of key activities, including: CO2 emissions and other emissions from cement manufacturing; co-processing of fuels and materials; safety; and water usage.



GCCA Cement Director, Claude Lorea said: "The Guidelines are important as they provide industry and stakeholders with a means to document and improve the sustainability performance of the sector against the GCCA Sustainability Charter."

Global Cement and Concrete Association

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GCCA Social Media

GCCA has launched its first social media channels: [Twitter](#); [LinkedIn](#); [YouTube](#). We encourage everyone in the sector and beyond to follow us.

GCCA London Gathering

In what proved to be a memorable event, around 150 attendees gathered in London last November from every corner of the world, including CEOs of more than 30 member companies, GCCA affiliates, and the wider cement and concrete sector.

On the eve of the Symposium, world renowned architect Sir David Adjaye, gave an inspirational talk on his 'love affair' with concrete and called on the industry to ensure that it articulates its message on sustainability to safeguard concrete as the key building ingredient for our future.



Albert Manifold, GCCA President and CEO of CRH, addressed the Symposium audience, saying: "As we continue to grow, the GCCA will provide leadership in the manufacture and use of cement and concrete. We look forward to shaping a sustainable future for cement and concrete and demonstrating how our product can help build a better world."

Panel Discussion 'Global Trends in Construction'



Haiyan Wang (China India Institute), Michael Birshan (McKinsey & Company), Elizabeth 'Beth' Heider (Skanska) and broadcaster, novelist and journalist Gavin Esler discuss the future of sustainability and the role of cement and concrete.

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