

The authoritative worldwide voice

Developing and strengthening industry contribution to sustainable construction

Welcome from the new CEO

I am delighted to have officially started as CEO of the GCCA. What an exhilarating time to join the sector! The GCCA is now moving from its initial formation phase to being fully operational with our first annual general meeting, dinner and symposium on "Global Trends in Construction" later this month.

One of my immediate priorities, as I prepared to step into the CEO role, was to make sure that we would have a full executive team in place as soon as possible. I am pleased that this has now been achieved, with all three appointments made and all of the team commencing their roles by early next year.

I am also pleased with the strong momentum we have had in attracting new members and affiliates in recent weeks.

We now move quickly to our symposium, and first AGM and Board meeting where our work programme will be approved, and where I hope to have the opportunity to meet and speak with as many of you as possible.

***Benjamin Sporton
Chief Executive Officer, GCCA***



Benjamin Sporton

GCCA executive team appointed

A significant step forward in the formation of the GCCA has been achieved with the completion of appointments to the GCCA's executive team reporting to CEO, Benjamin Sporton.

The executive team brings together world-class technical expertise with Claude Lorea as Cement Director, starting on 5 November and Andrew Minson as Concrete and Sustainable Construction Director, starting on 7 January. Claude was until recently Deputy CEO and Industrial Affairs Director at Cembureau, and Andrew is Executive Director at The Concrete Centre in the UK. They are joined by Paul Adeleke who started as Communications and Policy Director this week. Paul is a highly experienced communications professional who was most recently Interim Global Communications Director at the Royal Institution of Chartered Surveyors. Paul, Claude

and Andrew join Benjamin and GCCA Office Manager Andrea Stone, who are already on board.

Membership update

As of the beginning of November, the GCCA's membership has grown to 23, with the addition of 7 new members since late August. New affiliates from across the world have also joined, now standing at 7 in total.

(See list below for all our members and affiliates.)

Our new members and affiliates mean that the GCCA continues to strengthen its position as the global voice of the cement and concrete industry. The global diversity of our membership also ensures that GCCA has strong representation in all major markets. New applications are still being received and additional new members and affiliates will be announced at the AGM and Symposium on 23 November. Companies with an interest in membership and organisations who wish to affiliate should contact [Benjamin Sporton](#).

AGM and Symposium

GCCA members, affiliates and stakeholders are set to gather in London later this month at the GCCA's inaugural *Dinner, Annual General Meeting (AGM) and Symposium*. The two-day programme, to be held on 22 and 23 November will host the first formal AGM of the newly formed GCCA, as well as discuss critical industry priorities and future trends in construction.



Photo by Ed Reeve

Sir David Adjaye OBE - renowned architect, will address the opening *GCCA Dinner* on the 22nd.

On the 23rd the *GCCA Symposium* will feature a panel discussion, moderated by broadcaster, novelist and journalist Gavin Esler, on *Global Trends in Construction*, with panellists Michael Birshan (McKinsey & Company), Elizabeth 'Beth' Heider (Skanska) and Haiyan Wang (China India Institute).

Global Cement and Concrete Association

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If you haven't already registered please contact [Andrea Stone](#) urgently to secure your place.

GCCA - CSI transition

The transition of the key CSI roles and responsibilities are on schedule to take place with effect from 1 January 2019, with the CSI ceasing to exist from that point.

As previously notified, a new partnership has been agreed between the GCCA and the World Business Council for Sustainable Development (WBCSD), to underline the importance of the sustainability agenda to the GCCA.

In India, the unique model and separate legal entity that was developed by the Indian based companies in the CSI for that region is also planned to be continued in a new format as part of the GCCA, and the recruitment for a General Manager there is currently underway.

GCCA Work Programme preparations

Planning is also well advanced for the *GCCA Work Programme* set to be reviewed at the Board meeting on 23 November. *Major themes to be addressed include Health and Safety, Best Practice in Production and Use of Cement and Concrete, Sustainable Construction, Concrete Sustainability, Innovation in the Construction Industry*. Members and affiliates will have the opportunity to contribute to work programme activities from late 2018.

GCCA Members and Affiliates at 1 November 2018

Members - Asia Cement, Buzzi Unicem, Cementos Argos, Cementos Molins, Cementos Pacasmayo, CEMEX, Çimsa Çimento, CNBM, CRH, Dangote, Eurocement, Grupo Cementos de Chihuahua SAB de CV (GCC), HeidelbergCement, LafargeHolcim, Medcem, Neshor Israel Cement Enterprises Ltd, SCG Cement, Shree Cement Ltd, Taiheiyo, Taiwan Cement Corporation, Titan Cement, Ultratech, Votorantim

Affiliates - Cámara Nacional del Cemento (Mexico), CEMBUREAU (the European Cement Association), CMI (Ireland), Federación Interamericana del Cemento (FICEM) (Latin-American Region), Portland Cement Association (USA), SNIC/ABCP (Brazil), Union of Cement Producers - Soyuzcement (Russia)

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